Exhibit 1: 7-D eCommunications impact the 7 Dimensions of Physical Interfaces, the 7 Dimensions of Intellectual Interfaces, and the 7 Dimensions of Human Spirit Interfaces

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Definition: A **7-D eCommunication** is a Plan Communications Tool and Technique used to impact the Project Stakeholders' 7 Dimensions of **Physical** Interfaces, 7 Dimensions of **Intellectual** Interfaces, and 7 Dimensions of **Human Spirit** Interfaces in order to communicate information in an effective and efficient manner.

The more Dimensions of Stakeholders' Human Interfaces that are impacted, the more likely the recipients will focus on the communication, view it as a priority, remember it, think about it, acknowledge it, share it with others, send feedback, and take action

Examples of **7-D eCommunication Tools** include: eMail, eAudio, eVideo, eBook, and eWebCast (See Exhibit 4). You can use those **7-D eTools** with your critically important message content to impact the key **21 Dimensions of Human Interfaces** of your Stakeholders that are listed in Exhibit 1 below.

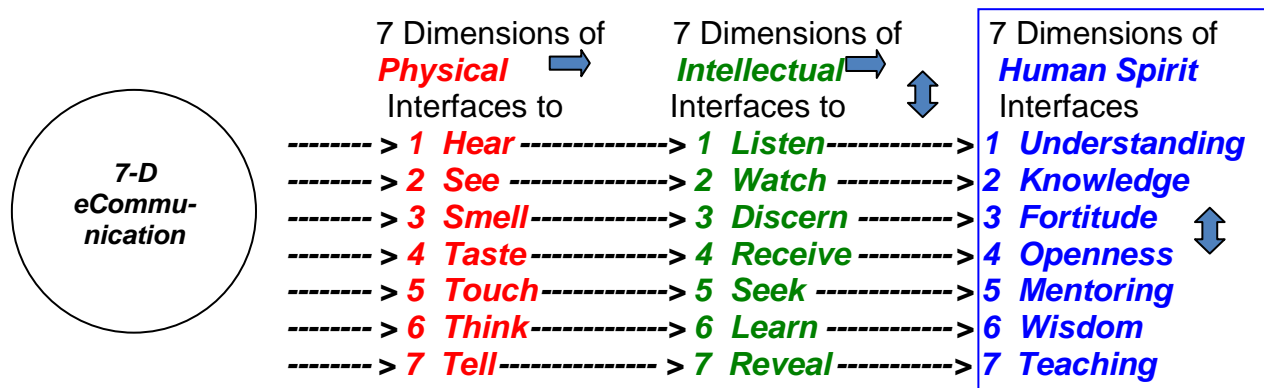| 7 Dimensions of **Physical** Interfaces to	7 Dimensions of **Intellectual** Interfaces to	7 Dimensions of **Human Spirit** Interfaces
1 Hear	1 Listen	1 Understanding
2 See	2 Watch	2 Knowledge
3 Smell	3 Discern	3 Fortitude
4 Taste	4 Receive	4 Openness
5 Touch	5 Seek	5 Mentoring
6 Think	6 Learn	6 Wisdom
7 Tell	7 Reveal	7 Teaching

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Legend for Exhibit 1

- The 21 Human Interfaces are divided into 3 groups of 7 Interfaces each and are color-coded in bold italics: *Physical* are *red*, *Intellectual* are *green*, and *Human Spirit* are *blue*.
- The names of the Interfaces are based upon definitions in standard dictionaries (See Exhibit 4 "Attributes.")
- The 7 *Physical* Interfaces can map to each of the 7 *Intellectual* Interfaces in a one-to-one relationship. If a *Physical* Interface is disabled to any degree, other relationships could become one-to-many.
- The 7 *Intellectual* and 7 *Human Spirit* Interfaces correspond with one-to-many relationships: for example, "*Understanding*" may be the outcome of any one of the *Intellectual* Interfaces, while *"Knowledge"* may be the outcome of any of the *Intellectual* Interfaces as well as an outcome of "*Understanding.*" Human interfaces can be very complex.

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